

Short Copy Swipes You Can Use To Boost Conversions

Hello and thank you so much for purchasing my very first WSO. I hope that you are finding a TON of useful information within this package. I also hope that you will contact me at mike@mikeshreeve.com for any questions or comments about the information contained within this WSO or for any other reason. I love hearing from you Warriors on the forum.

As someone who dabbles in copywriting, I have found that there is IMMENSE value in having a swipe file of all your favorite Titles/Headlines etc. to use whenever you need to make a sale. I have included the short copy titles here for you to use however you please. You could use them with the banner ads, you could use them with the emails or you could even swipe a few and use them on your own website. Use these to guide you to come up with your own ideas. I have tried to present these in copy-paste fill-in-the-blank fashion so that you can use them for any situation.

I hope you enjoy and if you have any questions, please let me know!

They Laughed When I _____ But Then I _____

Example: *"They Laughed When I Quit My Job But Then I Showed Them My \$15,000 Check For 1 Client"*

Who Else Wants A _____ With _____

Example: *"Who Else Wants More Business Than They Can Handle With 10 Times Less Work?"*

If You Are Interested In _____ Then This Is Going To Be The Most Exciting Message That You Will Ever Read

Example: *"If You Are Interested In Making More Money With Your Business Then This Is Going To Be The Most Exciting Message That You Will Ever Read"*

How To _____ And _____

Example: *"How To Make More Money And Work Less"*

Double Your Money Back IF _____

Example: *"Double Your Money Back IF You Aren't Making More Money With My Services"*

How I _____

Example: *"How I Battled Back From Bad Reviews On Yelp And Made More Money Than Ever"*

_____ New Ways To _____ That You Have Never Heard Of

Example: *"5 New Ways To Increase Revenue Online That You Have Never Heard Of"*

To _____ - But _____

Example: *"To Business Owners Who Want To Get Customers Online - But Don't Know How To Get Started"*

_____ Or Your Money Back!

Example: *"Make Twice Your Online Revenue With Us Or Your Money Back!"*

Save _____. Save _____ With _____.

Example: *"Save Time. Save Money With Mike's ORM Services."*

The _____ Is Free But The Offer Won't Last Long.

Example: *"The Tutorial Site Membership Is Free But The Offer Won't Last Long"*

_____ - You Have Never Had A Greater Opportunity!

Example: *"Business Owners - You Have Never Had A Greater Opportunity!"*

Get Rid Of _____

Example: *"Get Rid Of The Bad Customers"*

How _____ Made Me A _____

Example: *"How Bad Good Reviews On Yelp Made Me A Multimillionaire"*

"Testimonial"

Example: *"Finally My Site Was Getting Traffic Again And The Sales Started Rolling In! - Real Client"*

The Amazing Secret Of _____

Example: *"The Amazing Secret Of Multibillionaire Playboy Richard Branson"*

What Will You Be Earning One Year From Today? _____

Example: *"What Will You Be Earning One Year From Today? A Guide To Doubling Your Business Revenue"*

If You Can _____ Then You Can _____

Example: *"If You Can Answer Emails Then You Make Serious Cash Online"*